

Recommend a Friend Terms & Conditions

Dated: February 2018

The refer-a-friend promotion is a £50 reward to be sent to a referrer (existing customer) and a £50 reward to be sent to the referee (the friend), after the successful purchase of a 12 month insurance policy which resulted from a successful referral. For a definition of 'successful', please keep reading.

Voucher code: "DPIRAF50"

Voucher description: "DPI Insurance – Refer – A – Friend - £50"

This offer is available to customers who purchase a 12 month insurance policy from DPI Insurance between 01/04/2018 and 31/01/2019. The reward value will revert to £25 for both referrer and referee for purchases made outside of these dates.

The Reward

Customers eligible for a reward following a successful referral will be sent a unique link to a third party vendor's website to redeem your E-Voucher for the reward value, within 30 days of qualifying for the reward, which is non-negotiable and non-exchangeable. Customers will have a choice of retailers from which to choose their e-Voucher including House of Fraser, Pizza Express and Marks & Spencer. Instructions and terms for how to redeem e-Vouchers for the individual retailers are available on the fulfilment website when you select your e-Voucher. The link to redeem your e-Voucher will expire after 90 days. You acknowledge that we will share your personal data with our third party vendor and any retailer you chose to redeem your voucher with, for the purposes of your reward redemption.

Qualification for the Reward (Referees)

The referee (friend) reward offer is available to customers who purchase a 12 month insurance policy from DPI Insurance. The referee must not have had an active insurance policy with DPI Insurance in the 12 month period prior to purchasing their policy to be eligible for the reward. The referee must use the DPI Insurance referral link they have received and quote the voucher code when submitting a quote request from the website, or quote the voucher code 'DPIRAF50' if purchasing over the telephone (you may also be asked to confirm the name and postcode of the referrer if you have not previously completed an online quote using the referral link).

The referee's insurance policy must still be active 21 days after the policy start date with the initial instalment or full policy premium successfully paid to be eligible for the reward.

Qualification for the Reward (Referrers)

A 'successful referral' is a referral that results in the sale of a 12 month insurance policy with a premium of £500 or more to a referee.

The referrer's insurance policy must still be active 21 days after the policy start date with the initial instalment or full policy premium successfully paid to be eligible for the reward.

General terms and conditions

Referral attempts that do not use the referral link mechanism or do not provide the voucher code on the telephone prior to purchasing insurance will not qualify for the reward.

There is no limit to the number of referrals that can be made by an individual referrer.

Referral links will be generated by DPI Insurance and sent to potential referrers by email. They can also be generated and sent to a referee (friend) on completion of our online form by the referrer at www.dpi-insurance.co.uk/refer-a-friend/

Referral links can be shared by any means online.

This offer cannot be used in conjunction with any other offer.

Amendments to the reward scheme

DPI Insurance reserves the right to withdraw this offer if, in our judgement, the offer is being abused. DPI Insurance also reserves the right to change or amend the reward and the structure of the offer at any time. Any decision made by DPI Insurance with regards to this offer is final.